

Standard Card Designs

The 30 preprinted Gift Cards and 4 Loyalty Card designs shown below and on page 2 are kept in stock for quick fulfillment. No additional cost for overprinting merchant name as shown on cards SC1 - SC8 below.

Gift Cards



SC1



SC2



SC3



SC4



SC5



SC6



SC7



SC8



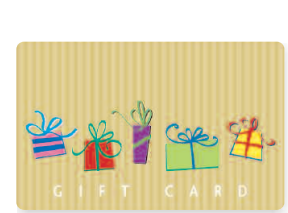
SC9



SC10



SC11



SC12



SC13



SC14



SC15



SC16



SC17



SC18



SC19



SC20



SC21



SC22

Gift Card Holders

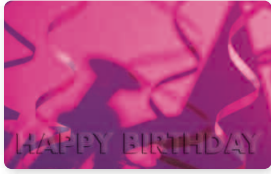
An essential display and gift product. Card carriers or hangers are conveniently included with every order of cards when a merchant signs up under the Jumpstart or LaunchBox programs.

See all of the standard pre-printed card holder designs on pages 3 & 4 of this guide.





Holiday & Occasion-specific cards



SC23 - Birthday



SC24 - Valentine's Day



SC25 - Easter



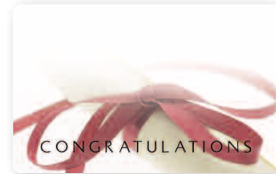
SC26 - Mother's Day



SC27 - Father's Day



SC28 - Wedding



SC29 - Graduation



SC30 - Christmas / Holiday

Loyalty Card Designs



RC1



RC3



RC2



RC4

Type Styles & Colors

Standard card designs include overprinting of merchant name in any of typestyles and colors shown below.

TYPE STYLES

Futura Book

Helvetica Cond. Bold

Janson Text

Garamond Cond

COPPERPLATE

Bellevue Script

Savoie

TYPE COLORS

Black Silver

Red Gold

Blue

Loyalty Card Holders

Designed to promote a loyalty program at the point of purchase. Tear-off form allows merchant to capture their basic demographic information to build a database of their loyalty customers.

See pages 3 & 4 of this guide for more information on card holders.

Use this card with every purchase!

This space reserved for your reward card

Receive points today!

Get more information about our loyalty program at [URL]

Get more information about our loyalty program at [URL]

Get more information about our loyalty program at [URL]

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Tel: () _____ Birthday: / /

Email Address: _____

Card #: _____

Yes, please include about any special offers from this merchant

get more than you pay for

You're an important customer, let us reward you!

Receive points for your purchase today... and every day!

Sign up for your Rewards Card now! Ask cashier for current rewards listing

Card is not redeemable for cash. Rewards cannot be combined with any other offer. See our Rewards Card program for complete terms and conditions.

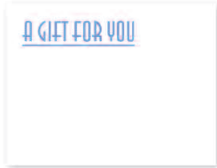
Card Carriers

Enhance the gift-giving value of your gift cards with a greeting-card style card carrier. The six pre-printed designs shown are available for immediate delivery. Each carrier provides space inside for writing the recipient's name and a brief message and is die cut for attaching the gift card.

FOLDED SIZE: 5.5" x 4.25"

Custom-designed card carriers may also be produced.

CC1 - Blue on white



CC2 - Navy on white



CC3 - Dark Green on white



CC4 - Black on white



CC5 - Silver on white



CC6 - Gold on white



CC11 - Black & grey on white gloss



CC7 - Gold on white



CC8 - Silver on white



CC9 - Red on white



CC10 - Navy on white



For vertically designed cards or for display in the two-pocket Acrylic display (CH1) shown on next page

Envelopes

Printed to coordinate with CC1 - CC11. Printed on white stock. Order separately. Custom printing available.

Use product #s CE1 - CE11 to correspond with carrier #s.

Loyalty Card Holders

Two options designed to promote a points-based or dollar-value-based loyalty card program. Lower tear-off portion may be used to capture customer demographic data.

LCH1
For points-based programs

FRONT

BACK

Use this card with every purchase!

Receive points today! **get more than you pay for**

Card has no value until activated at register by merchant. Fill out form below and give to clerk. This information is identification only and will not be released for any other purpose.

Receive points for your purchase today... and every day!

Sign up for your Rewards Card now! Ask cashier for current rewards listing.

Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Tel: () _____ Birthday: / /
Email Address: _____
Card #: _____
 Yes. Please let me know about any special offers from this merchant.

LCH2
For dollar-value-based programs

FRONT

BACK

Use this card with every purchase!

Receive extra value! **get more than you pay for**

Card has no value until activated at register by merchant. Fill out form below and give to clerk. This information is identification only and will not be released for any other purpose.

Use your prepaid card to receive extra value on all of your purchases

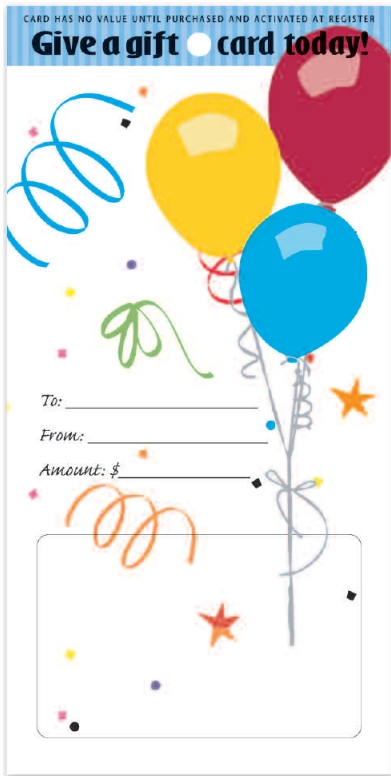
Sign up for your Value Card now! Ask cashier for current program details.

Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Tel: () _____ Birthday: / /
Email Address: _____
Card #: _____
 Yes. Please let me know about any special offers from this merchant.

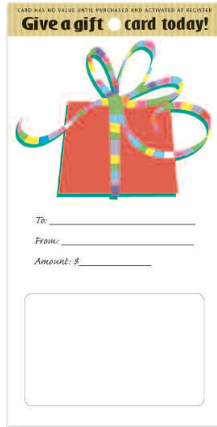
**5 NEW
DESIGNS**

Card Hangers

Fits all display racks. Top is micro-perfed for clean tear off after purchase and folds up into a card carrier for gift-giving as shown below. Cards may be attached using the provided die cuts or with removable two-sided adhesive for a cleaner look. Custom card hangers may be created as well. Give your customers a choice—get a variety pack of two to five designs. UNFOLDED SIZE: 4" x 8"



- 6H - Balloons**
- BIRTHDAY
 - GRADUATION
 - ALL OCCASION



- 7H - Gift Box**
- BIRTHDAY
 - HOLIDAY SEASON
 - ALL OCCASION



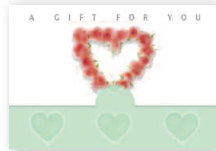
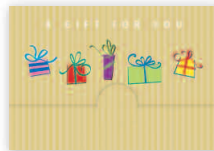
- 8H - Flower Heart**
- VALENTINE'S DAY
 - MOTHER'S DAY
 - WEDDINGS
 - DAY SPAS, SALONS



- 9H - Gold Gift**
- BIRTHDAY
 - GRADUATION
 - HOLIDAY SEASON
 - ALL OCCASION



- 10H - Silver Gift**
- BIRTHDAY
 - FATHER'S DAY
 - ALL OCCASION
 - ALL MERCHANTS



folded



1H - Blue



2H - Silver



3H - Red



4H - Green



5H - Creme